

# Yearbook Production

**Course Description:** The Yearbook Production class serves as the staff for annual. Students will learn and practice advanced journalism writing and production skills as they produce the yearbook. Advertising sales, design and book promotion will also be emphasized. Journalism I or instructor approval is required as a prerequisite to enter the class.

## Course Goals:

1. Students will learn to work effectively in a cooperative classroom environment.
2. Students will continue to develop journalistic writing skills.
3. Students will continue to develop layout and design skills.
4. Students will develop organizational skills by meeting deadlines.
5. Students will develop a journalism portfolio of their work.
6. Students will develop effective critiquing and communication skills by completing end of cycle assignments.
7. Students will develop leadership skills by taking advantage of editor opportunities when available.

**Materials:** Always bring paper, pen or pencil, hall pass and a positive attitude to class.

## Class Expectations:

1. Students are expected to abide by all school rules as listed in their planners.
2. Because journalism is a field in which one's work is often viewed and read by others, students are expected to be courteous and encouraging when critiquing peers.
3. Students are expected to be responsible and courteous when conducting yearbook business outside of the classroom.
4. Students are expected to assume responsibility for their education by monitoring their grades and meeting deadlines.
5. Because yearbook also is viewed as a club activity, students are expected to put in out of class time when needed or make specific arrangements for their work to be completed when after hours participation is not possible.

**Grading:** Students are graded each deadline and are expected to track their own progress. If a current grade sheet is not posted, the instructor will always be available to discuss your grade.

**Note on grading:** **Students often incorrectly assume that just getting their stories or layouts in on time should ensure them of an "A". A significant portion of each student's grade depends on the participation in brainstorming as well as use of time and teamwork shown during the cycle. Use of time and teamwork are subjective grades, the best way to get full credit for these portions of your grade is to be proactive about offering help to other staff members (not just your friends or other people working on your page).**