

Desktop Publishing

Course Description: This course is the second semester of a comprehensive journalism course. Whereas first semester focused on journalistic writing, the topics this semester will mainly deal with publication design and production..

- Course Goals:**
1. Students will be able to identify the four basic elements of publication design.
 2. Students will be able to create effective newspaper layouts using the elements of design.
 3. Students will gain an understanding of basic typography.
 4. Students will learn to operate InDesign publishing program.
 5. Students will apply layout skills to other publications such as newsletters and brochures.
 6. Students will participate in publishing a “Cub Edition” of the student newspaper.

Materials: Always bring paper, pen or pencil, your Desktop Publishing notebook and a positive attitude to class. Students who choose not to participate in classroom activities or lessons will be seen as disruptive and will be relocated.

- Class Expectations:**
1. Students are expected to abide by all school rules as listed in their planners.
 2. Because journalism is a field in which one’s work is often viewed and read by others, students are expected to be courteous and encouraging when critiquing peers.
 3. Students are expected to assume the responsibility for their own education by asking for missing assignments and make up work.

Grading: A grade list will be posted periodically and students are expected to track their own progress. Assignments will be accepted for **FULL CREDIT** until a specific day before each progress report and final grades. Assignments will be given a point value and can redone as many times as the student wishes. Term grades will be determined as a straight percentage of points.

A = 100% - 90%

B = 89% - 80%

C = 79% - 70%

D = 69% - 60%

F = 59% - 0%

Class Notebooks: Students are expected to maintain an organized notebook for this class which will contain all handouts, notes and assignments given during the term. The exact content requirements will be explained before each notebook check but students should plan on retaining all materials handed out in class. Notebooks will be checked prior to each progress report and final grades. Notebooks will be judged on completeness, organization and *neatness*.